

PROTEIN BARS

What makes this range special?

- ✓ **High-Quality Protein Content:** These bars are packed with high-quality proteins, such as whey and soy, to support muscle recovery and growth.
- ✓ **Balanced Nutrients:** Formulated to provide a balanced ratio of carbohydrates, proteins, and fats, these bars offer sustained energy for athletes.
- ✓ **Variety of Flavors:** Available in different flavors to suit individual tastes, making them a tasty option for fueling up.

Benefits for the consumer :

- ✓ **For Athletes & Fitness Enthusiasts:** Supports muscle recovery and growth.
- ✓ **Post-Workout:** Essential for muscle repair and recovery.
- ✓ **On-the-Go Nutrition:** Quick and efficient protein source for busy schedules.
- ✓ **Convenience During Training or Competition:** Perfect for long sessions when other food options aren't available.



THE HP30 BARS

THE HP30 CURRENT RANGE



VS

COCONUT HIGH PROTEIN 30% BAR



Designed for recovery **after high-intensity workouts** or **sessions longer than 1 hour**.

They combine **proteins** and **carbohydrates** to support muscle rebuilding and efficient recovery.

- ✓ With **33% less sugar and 53% less fat** than standard chocolate bars, they offer a lighter alternative.
- ✓ No sweeteners
- ✓ No colourings
- ✓ Palm oil-free (environmentally conscious)
- ✓ Crunchy texture with delicious notes of **vanilla & cranberry, chocolate, and toffee**

Tailored for **shorter or low-intensity** efforts, where full carb loading isn't required, optimized for **the recovery phase**.

- ✓ Delivers essential **proteins** for **muscle rebuilding**, with only **0.8g of sugar** per bar – ideal for sugar control.
- ✓ Dark chocolate coating, **no added sugar**, sweetened with approved sweeteners
- ✓ No colourings
- ✓ Palm oil-free (environmentally conscious)
- ✓ Smooth texture with a naturally indulgent **coconut flavour**



THE HIGH PROTEIN BARS

THE HP30 CURRENT RANGE



COCONUT HIGH PROTEIN 30% BAR



Duration of workout:

More than 1 hour

Less than 1 hour

Intensity of workout:

High

Low

Composition

Carbs+Protein

Protein

Protein content/ bar

16g-18g

18g

Carbohydrates/ bar

21g-24g

19g

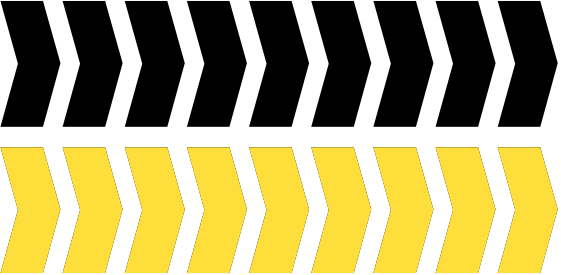
Sugar content/ bar

11g-17g

0.8g

Post-workout





HIGH PROTEIN30 CHOCO CRISPY BAR 55GR

Before ↩

During 

After ➞

High Protein 30 Choco Crispy Bar is a delicious, protein-packed snack designed to support muscle growth and recovery. With 30% protein and a crispy chocolate texture, it's the perfect fuel for strength and performance!

Product description

The High Protein bars provide:

- ✓ 16 gr Proteins per bar, which contribute to the maintenance and growth in muscle mass
- ✓ 21 gr of carbohydrates per bar, contribute to the recovery of normal muscle function (contraction)
- ✓ No sweeteners
- ✓ Reduced in sugars and fats compared to other chocolate bars on the market (less 46% of sugars and= 63% of fats)
- ✓ No colourings
- ✓ Without palm oil for environment
- ✓ A crunchy and crispy texture, with delicious chocolate

When and how to use it ?

- ✓ Designed for recovery after high-intensity workouts or sessions longer than 1 hour.
- ✓ Ideal for muscle maintenance and mass gain, either alone or as a complement to protein powders.
- ✓ Recommended for activities requiring energy and muscle power.

Conditioning Product :

EAN :3175681272859

Article code :218312 VL10 VA00

Included languages on pack : GB-FR-NL-DE-IT-ES-CZ-SL

Presentation SKU : by single unit, in a display of 16 bars

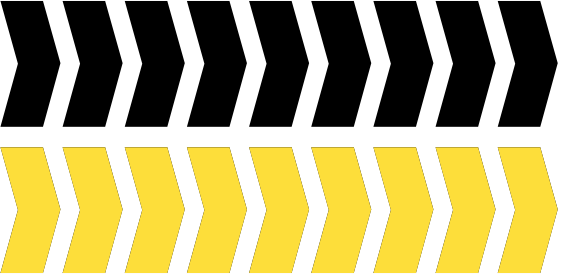
Net weight SKU: 55 g

Shelf life : 12 months

PCB : 16



**Doesn't exist in triopack*



HIGH PROTEIN30 DARK CHOCOLATE & COCONUT FLAVOUR BAR 55GR

Before  During  **After** 

A delicious *choco-coconut* bar designed to support recovery *after short or low-intensity workouts*, with *controlled sugar* content to *help you recharge smartly*.

Product description

The High Protein bars contain:

- ✓ 18 gr Proteins per bar, which contribute to the maintenance and growth in muscle mass
- ✓ Dark chocolate coating, **no added sugar**
- ✓ Chemical index above 100: high content of essential amino acids.
- ✓ No sweeteners
- ✓ No colourings
- ✓ Without palm oil (for environment)
- ✓ Smooth texture and coconut flavor.

When and how to use it ?

- ✓ Ideal for consumption within 1 hour of a workout and during **low-intensity** exercise.
- ✓ Primarily recommended for the **post-workout** recovery phase.

Conditioning Product :

EAN :3175681295872

Article code :221481 VL10 VA00

Included languages on pack : GB-FR-NL-IT-DE-RO-CZ

Presentation SKU :by single unit, in a display of 16 bars

Net weight SKU: 55 g

Shelf life : 12 months

PCB : 16



**Doesn't exist in triopack*

